



*Enriching Our Community, Expanding Our World.*

## **FOR IMMEDIATE RELEASE**

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### **VERRILL DANA, LLP SUPPORTS PORTLAND PUBLIC LIBRARY'S ANNUAL FUND WITH CHALLENGE GRANT**

PORTLAND, MAINE – Portland Public Library (PPL) is stepping up its fundraising efforts by increasing its Annual Campaign goal to \$100,000 (a 20% increase). In order to meet this goal, PPL enlisted the help of Portland law firm, Verrill Dana LLP. The Verrill Dana Challenge Grant commences when the Annual Fund reaches \$80,000. At that time, Verrill Dana will match all additional contributions until the fund reaches a total of \$100,000.

PPL's Executive Director Stephen Podgajny said, "The confidence that Verrill Dana has shown in the Library by agreeing to the Challenge Grant is very uplifting to all of us. We are committed to exceeding our goal!"

The Portland Public Library is a nonprofit organization funded through public and private contributions. Funding for Library operations (staffing, heat, electricity, maintenance, etc.) comes primarily from the City of Portland, with additional support from the State of Maine and Cumberland County. Contributions to the Library's Annual Fund are used to purchase books, reference materials, audiovisual materials and computerized information resources for the Library. The Annual Campaign runs from July 1 – June 30 each year.

Verrill Dana, LLP is a full service law firm with more than 100 attorneys conducting a nationwide practice from offices in Portland, Augusta, and Kennebunk, Maine; Boston; Hartford; Kansas City; and Washington, DC.

For more information about the Portland Public Library or to donate to the Annual Fund, visit [portlandlibrary.com](http://portlandlibrary.com) or call 207-871-1700 ext. 759. For information on Verrill Dana LLP, go to [verrilldana.com](http://verrilldana.com) or call 207-774-4000.

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